

SHOWCASING BC & ALBERTA'S ARCHITECTS AND INTERIOR DESIGNERS

DESIGN

Q U A R T E R L Y



2013 Media Kit
www.designquarterly.ca

Editorial Schedule 2013

INDUSTRY FEATURES

Informative articles by industry experts on a broad range of topics:

Winter 2013 Special Supplement: Buildex Vancouver, Fireplaces, Tiles & Stone, Lighting

Spring 2013 Bath & Kitchen, Furniture, Flooring

Summer 2013 Multimedia, Appliances, Green Design

Fall 2013 IDIBC Awards Official Supplement, Bath & Kitchen

Design Quarterly's Resource Guide 2014

OTHER HIGHLIGHTS

Designer Profiles: An in-depth look at the life and work of leading B.C. and Alberta architects and interior designers. These designer profiles provide readers with inspiration and insights into the realities of practice.

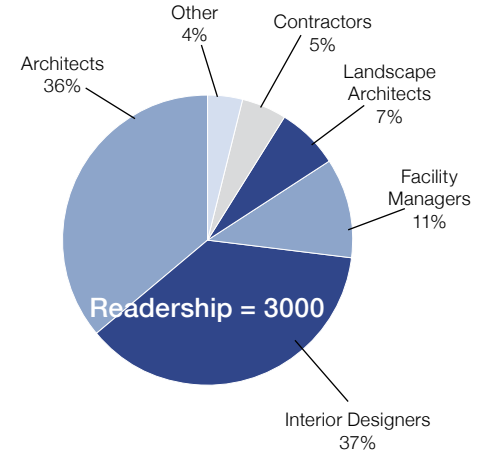
Project Profiles: A showcase for the work of B.C. and Alberta's interior designers and architects.

Trends: Office/Corporate Design, Retail Design, Hospitality Design, Healthcare/Education Design.

Associations: News and advice from the Interior Designers Institute of B.C. (IDIBC), Interior Designers of Alberta (IDA) and International Facility Management Association of B.C. (IFMABC). Plus, in our "Architects in B.C. / Alberta" section, architects offer personal perspectives on their practice.

Circulation & Readership Profile

The purpose of Design Quarterly is to reflect and represent practitioners and professionals in the architectural and interior design communities throughout British Columbia and Alberta. Complimentary copies are mailed to members of AIBC, IDIBC, IFMA and IDA.



2013 Advertising Rates Price per insertion



BLACK & WHITE

AD SIZE	1X	4X
Double Page Spread		
Outside Back Cover (Full Page)		
Inside Covers (Full Page)		
Full Page		
1/2 Page Island		
1/2 Page Horizontal/Vertical		
1/3 Page Square/Vertical		
1/4 Page Vertical		
COLOUR COSTS (PER PAGE)		
Full Colour (CMYK)		
Spot Colour (from CMYK)		
Special Colours (Pantone/Metallic)		rates on request

Rates are for each insertion and do not include applicable tax.

2013 Publishing Schedule

ISSUE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
Winter 2013**	January 10	January 17	February 4
Spring 2013*	April 4	April 11	May 10
Summer 2013	July 11	July 18	August 9
Fall 2013*	October 10	October 17	October 25
Design Quarterly's	November 14	November 21	December 6
Resource Guide 2014 †			

† Distributed annually to architects and interior designers throughout B.C. and Alberta.

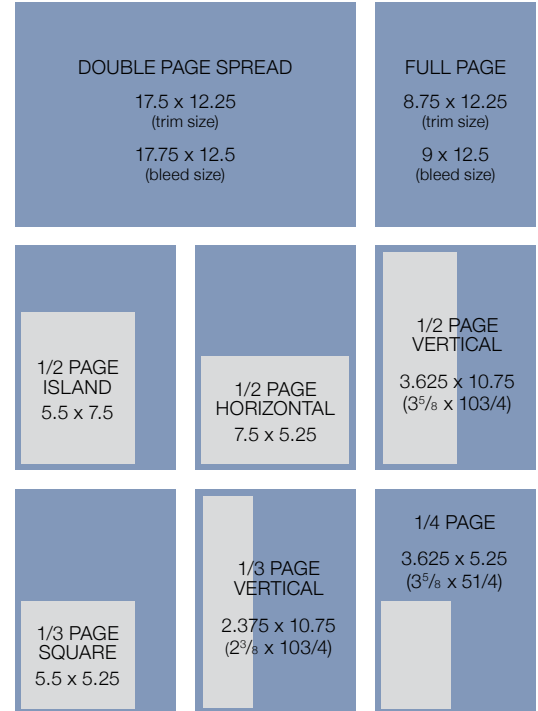
* Includes Bonus circulation at: Interior Design Show West (IDS West), Buildex Vancouver, Buildex Edmonton and Buildex Calgary

Ad Sizes

Page trim size: 8.75" x 12.25"

Bleed: 0.125" (1/8") Live area: 0.5" in from trim

All measurements in inches



Ad Requirements

All ads should be sent press-ready with an appropriate proof. Publisher assumes no responsibility for accuracy where no proof has been provided.

Preferred format is hi-res, press-ready PDF (PDF/X-1a). Screen-resolution PDFs are not acceptable. All ads must use Postscript Type 1 or OpenType fonts (TrueType fonts are not recommended). We also accept MAC format QuarkXpress 4/6.1 or InDesign CS2 files (please include all fonts and images plus a pdf proof), EPS files (with all fonts converted to outlines) and CMYK TIFF or JPEG files (saved with minimum compression, maximum quality). All images used in ads must be minimum 300 dpi.

We do not accept files created using any of the following programs: Microsoft Word, CorelDraw, Excel, PowerPoint, Microsoft Publisher. Artwork charges may apply if ad is not in a press-ready format.

INSERTS

Supplied: 1 page, overleaf available to publisher: b&w page rate plus 25%. 1 page, overleaf blank: rates on request. Maximum weight 100lbs. Allow 2.5" binding lip and 1/4" head trim.

Printed by publisher: rates on request.

AGENCY COMMISSION

15% to recognized agencies.

DELIVERY

All files must be archived into a single file (.zip or Stuffit). Files smaller than 5MB can be emailed to us. Files **larger than 5MB should be uploaded to our FTP site or sent via www.yousendit.com**. Contact your account representative for FTP information. We also accept ads on CD-R and DVD-R.

For further advertising information please contact:

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PROUD MEDIA SPONSOR OF:

BUILDEX
VANCOUVER

FEBRUARY 13 & 14, 2013

BUILDEX
EDMONTON

MARCH 19 & 20, 2013

BUILDEX
CALGARY

NOVEMBER 5 & 6, 2013

IDSwest

SEPTEMBER 19-22, 2013

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